

# David E. Macek, MA

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## PROFILE

- Creative, enthusiastic leader dedicated to the transformation of self, community, and the planet
- Skilled in building the necessary infrastructure for organizations to achieve vast collective impact
- Mission-driven and versatile team member able to connect the big picture with everyday actions

## SUMMARY OF SKILLS

### Leadership and Administration

- Multi-year strategic planning and tracking
- Financial management and budgeting
- Board and executive relations
- CRM management (Salesforce)
- Revenue generation, charitable and earned
- Lead generation and donor management
- Environmental and social impact tracking
- Remote administration (Slack, GSuite)

### Personal

- Extremely digitally savvy
- Nonviolent communicator / Toastmaster
- Deep commitment to equity and sustainability
- Former mindfulness / yoga teacher

## RELEVANT EXPERIENCE

### **Ecochallenge.org (formerly Northwest Earth Institute), 501c3 Nonprofit, Portland, OR**

*Executive Director, December 2015 – January 2020*

- Successfully rebranded 26-year old organization and fully transformed business model, adding new revenue lines for custom projects with contracts ranging from \$15,000 to \$50,000.
- Achieved rapid user growth for internationally-acclaimed digital platform, 4,000 to 100,000 in 3 years
- Engaged thousands of organizations, from local chapters to Fortune 100 companies, with sustainability tools for widespread learning and action
- Initiated and expanded key partnerships such as Bank of America, Deloitte, MetLife, HP, Project Drawdown, Omega Institute, and a coalition of 60+ North American zoos and aquariums
- Managed \$975,000 combined operating and campaign budgets, supervised 12 staff and consultants

### **PassageWorks Institute, 501c3 Nonprofit, Boulder, CO**

*Director of Operations, September 2013 – December 2015*

- Managed \$624,000 budget; celebrated a 55% increase in revenue from 2013 to 2014
- Shared leadership with Executive Director for strategic planning, grants, and board management
- Managed all digital donations including website, emails, and social media
- Researched and implemented learning communities – ‘educational ecosystems’ of holistic support and collaborative practice environments for school educators and administrators grounded in mindfulness, cultural responsiveness, social emotional learning, and systems thinking

### **Thorne Nature Experience, 501c3 Nonprofit, Boulder, CO**

*Project Manager - Boulder County Environmental Education Collaborative, September 2012 – May 2014*

- Managed county-wide, school-based environmental education assessment of over 30 organizations and 109 schools with online data tracking software
- Designed training program and materials, led training sessions with leaders of partner organizations
- Led analysis of data and produced extensive report card presented to school districts and organizations

### **Garden of One Thousand Buddhas, 501c3 Nonprofit, Arlee, MT**

*Community Engagement Manager, March 2012 – August 2012*

- Recruited, trained and managed skilled and non-skilled volunteers for 20-acre project
- Maintained websites and all social media; created and implemented fundraising and marketing plans

**Red Lotus Society, 501c3 Nonprofit, San Diego, CA**

*Executive Director, April 2009 – September 2011*

- Developed organizational structure and fundraising plan for young, fast-growing nonprofit
- Increased annual revenue by over 200% and staff/volunteers from 10 to 100+ in two years
- Executed five-year renovation project of the 98-year old, 8,000 sq. ft. historic building in downtown San Diego into multicultural retreat center with over 30 classes and events per week
- Developed *Peace Master Certificate* program, a 52-hour curriculum fostering inner, communal and global peace through mindfulness, Non-Violent Communication, and religious and cultural education

**Insurance Company of the West (ICW) Group Insurance Services, San Diego, CA**

*Underwriting Analyst, November 2006 - February 2008*

*Underwriter Assistant, December 2004- October 2006*

- Produced and managed over \$5,000,000 in Commercial Earthquake and Flood Insurance accounts
- Evaluated complex submissions for coverage by evaluating results of risk analysis (construction, occupancy, quality of soil, proximity to key faults, potential loss of income, etc.)
- Set goals and incentives for clients; monitored performance and adjusted value-added services
- Researched changes in the marketplace and helped create new marketing campaigns

**EDUCATION**

**Naropa University**

*Masters of Environmental Leadership*

\*Guest Lecturer, Transforming Systems (2014-2016)

**San Diego State University**

*Masters of Public Health, Health Promotions*

\*Completed One Year of Study (GPA: 3.97)

**Stonehill College**

*Bachelor of Arts*

Major: Mathematics; Minor: Economics

**Insurance Institute of America**

*General Degree of Insurance*

**OTHER EXPERIENCE**

**Greater Portland Sustainability Education Network (GPSEN), 501c3 Nonprofit, Portland, OR**

*Board Treasurer, June 2016 – August 2019*

- GPSEN is a United Nations University Regional Center of Expertise (RCE) on Education for Sustainable Development (ESD). There are 168 RCEs worldwide serving as networks within specific regions to facilitate and deliver informal and formal sustainability education to local communities.

**dauidemacek.com**

*Digital Consultant, May 2012 – Present*

- Provided relationship-based consult with clients to identify systemic needs and cost-effective solutions
- Designed engaging applications for mission-driven clients including nonprofits, artists, and authors
- Delivered integrated solutions for ecommerce, event management, donations, and community building

**Nevei Kodesh Jewish Renewal Community, 501c3 Non-Profit Organization, Boulder, CO**

*High Holidays Event Manager, August 2012 – October 2015 (3 months per year)*

- Managed four-day celebrations of Rosh Hashanah and Yom Kippur for attendance of 800 guests
- Organized 50 volunteers and hired staff for 40-hour event schedule held in 7 different venue rooms